

**Direct Marketing Fundraisers Association
2011 DMFA Marketer of the Year**

Information and Guidelines

Nominees must:

- be a DMFA member in good standing for one year prior to nomination.
- have made significant contributions to the direct marketing fundraising field.

All nominees will be considered by the DMFA Marketer of the Year Committee based on information submitted in writing by current DMFA members. Official announcement of the winner will be made at the December 7th Year End Luncheon in New York. Please fax this nomination form to us by Friday, December 2, 2011.

The winner will receive a special plaque and a permanent place in our virtual DMFA Marketer of the Year Hall of Marketers. Current DMFA Board members are not eligible for the award. Each DMFA member is allowed one nomination.

Nomination Form

Please provide as much information as possible about your nominee. Attach additional sheets if necessary, or other supporting material.

Name of Nominee _____

Employer _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____ E-mail _____

Length of time in working in the direct marketing fundraising field _____

Describe why you believe your nominee deserves the DMFA Marketer of the Year award (discuss their major accomplishments over the last year, contributions to the direct marketing fundraising community, etc...).

(if more space is needed, please continue on reverse)

Your name _____ Signature _____

Employer _____

Phone () _____ Fax () _____ E-mail _____

Please fax this form to the DMFA Marketer of the Year Committee at (201) 266-4006 by Friday, December, 2, 2011.