



# DMFA **Trying to reach direct marketing fundraisers?**

## SPONSORSHIP OPPORTUNITIES

The DMFA offers the following sponsorship opportunities to vendors and service providers interested in reaching our membership of more than 400 professional direct marketing fundraisers.

<b>To become a sponsor send your check to:</b>	<b>To learn more about sponsorship, contact:</b>	
<b>DMFA, Attn: Sponsorship Committee</b> P.O. Box 1038 New York, NY 10028	<b>Joan Smyth Dengler</b> (212) 727-4102 jsmyth@covenanthouse.org	<b>Kim Walker</b> (646) 227-3528 walker1@mskcc.org

### PLATINUM SPONSOR: \$10,000

- ★ **Full-page back or inside-front cover ad** and **special listing** in the DMFA membership directory.
- ★ **Quarter-page ad** in a full year of DMFA's *Forum* newsletter (3 issues total).
- ★ **Website ad** linking DMFA Online's home page ([www.dmf.org](http://www.dmf.org)) to your website.
- ★ **Recognition as Platinum Sponsor** at Package of the Year, Holiday Party and all luncheons in New York, Boston and Washington (recognition includes acknowledgement on website and invitation, plug at all events, and signage at special events).
- ★ **Special Platinum Sponsor listing** on our website.
- ★ **Annual DMFA membership** for **three**.
- ★ **Free admission for three members** to **all** DMFA luncheons and special events for the year.

### GOLD SPONSOR: \$5,000

- ★ **Full-page ad** and **special listing** in the DMFA membership directory.
- ★ **Quarter-page ad** in a full year of DMFA's *Forum* newsletter (3 issues total).
- ★ **Recognition as Gold Sponsor** at Package of the Year, Holiday Party and **5** luncheons in New York, Boston or Washington (recognition includes acknowledgement on website and invitation, plug at events, and signage at special events).
- ★ **Special Gold Sponsor listing** on our website.
- ★ **Annual DMFA membership** for **two**.
- ★ **Free admission for two members** to **all** DMFA luncheons and special events for the year.

### SILVER SPONSOR: \$2,500

- ★ **Half-page ad** and **special listing** in the DMFA membership directory.
- ★ **Eighth-page ad** in a full year of DMFA's *Forum* newsletter (3 issues total).
- ★ **Recognition as Silver Sponsor** at Package of the Year, Holiday Party and **3** luncheons in New York, Boston or Washington (recognition includes acknowledgement on website and invitation, plug at events, and signage at special events).
- ★ **Special Silver Sponsor listing** on our website.
- ★ **Annual DMFA membership** for **one**.
- ★ **Free admission for one member** to **all** DMFA luncheons and special events for the year.

### BRONZE SPONSOR: \$1,000

- ★ **Quarter-page ad** and **special listing** in the DMFA membership directory.
- ★ **Recognition as Bronze Sponsor** at Package of the Year and Holiday Party (includes acknowledgement on website and signage at event) and **1** luncheon in New York, Boston or Washington (includes acknowledgement on website and invitation, and plug at event).
- ★ **Special Bronze Sponsor listing** on our website.
- ★ **Free admission for one member** to the Holiday Party **or** Package of the Year, **and 1** luncheon of your choice.

### COPPER SPONSOR: \$500

- ★ **Special listing** in the DMFA membership directory.
- ★ **Recognition as Copper Sponsor** at Package of the Year and Holiday Party (includes acknowledgement on website and signage at event).
- ★ **Special Copper Sponsor listing** on our website.
- ★ **Free admission for one member** to the Holiday Party **or** Package of the Year.

### FRIEND: \$250

- ★ **Special listing** in the DMFA membership directory.
- ★ **Special Friend Sponsor listing** on our website.
- ★ **Free admission for one member** to the annual Holiday Party.